



Peace, Progress, Patriotism



A year-long Celebration of Punjab and the Punjabi Community

Highlighting the contributions of Punjabi Community in both India and Canada

- Webinars with Prominent Punjabis from different sectors from India and Canada
- Punjabi CEO & other Roundtables
- Presentations on Punjab and Punjabis in Cinema, Art, Culture, Army, Sports, Music, Politics, Science, Education and other fields in both India and Canada
- Punjabi Food Fest in B.C. and GTA
- Profiles/Interviews with Punjabi Personalities / Business Leaders / Philanthropists
- Visit to the Golden Temple and a Delegation to Punjab
- Political Representatives Event in Ottawa
- Online Coffee Table Book, may also be available as Audio Files
- 2nd Edition of Celebrating Success Gala on Pyara Punjab Theme, recognizing Prominent Punjabis
- Video and Newspaper Profiles of Prominent Punjabis in India, Canada and Globally
- Vegetarian Food Bank as Langar Seva for the duration of the project (December 2021)
- Educate people about Punjabi Rituals / Symbols and more
- In-Person and Virtual Events, Conferences, Gala event, Webinars, Newspaper Articles in Canada India Insight and Social Media Promotions
- Punjab-Ontario and Punjab-B.C. Virtual Conferences
- More activities / programs may be added along the way, depending upon the circumstances and funding available.



Produced by : Impact Media & Events Corporation (IMEC) www.imec.biz

Supported by :



Canada India USA Development Forum (CIUDF)
www.canadaindiausaforum.com

Contact : Vipul Jani
Phone : 416-827-5189
Email : vipul@imec.biz





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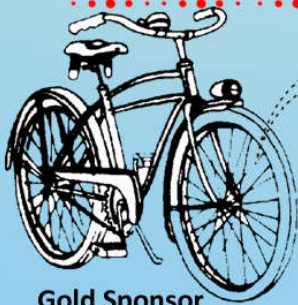
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Sponsorship Opportunities

**** Presenting Sponsor : \$ 25,000 + HST (Exclusive Branding Opportunities at all events / activities)**

- Exclusive Invite for Punjabi CEOs Roundtable
- Invite to Join a Business Delegation to Punjab / Visit to Golden Temple
- Speaking Opportunity at the Virtual Punjab-B.C. and Punjab-Ontario Conferences
- Recognition with a Logo Display during Webinars (upto 25) • Group Slide
- Invite for 2 at the Political Representatives event in Ottawa
- Exclusive Interview and Full Page Profile in Canada India Insight Publication
- Recognizing your achievements @ Celebrating Success Gala Punjabi Edition – 2 tickets, 50 % off additional tickets / Table
- Logo, Company Name and Website Address in the Online Coffee Table Book
- Logo Display on Pyara Punjab Web Page on IMEC Website
- Logo Display on all e-mail communications until Dec. '21
- On Screen Logo Display during Punjabi Food Fest in GTA & B.C. (4 per page)

*Conditional upon Pandemic Permission and Public Participation



**Gold Sponsor
(\$ 5,000)**

- * Invite to Join a Business Delegation to Punjab / Visit to Golden Temple
- * Recognition with a Logo Display during Webinars (upto 20) • Group Slide
- * Networking Webinars to promote and connect with other sponsors
- * Invite for 2 at the Political Representatives event in Ottawa
- * 12 Business Card Size Ads in Canada India Insight Publication
- * 2 tickets for Celebrating Success Gala Punjabi Edition, 50 % off additional tickets / Table
- * Name Recognition in the Online Coffee Table Book
- * Logo Display on Pyara Punjab Web Page on IMEC Website
- * On Screen Logo Display during Punjabi Food Fest in GTA & B.C. (8 per page)
- * Conditional upon Pandemic Permission and Public Participation

- * Recognition with a Logo Display during Webinars (upto 10) • Group Slide
- * Networking Webinars to promote and connect with other sponsors
- * Invite for 2 at the Political Representatives event in Ottawa
- * 8 Business Card Size Ads in Canada India Insight Publication
- * 1 ticket for Celebrating Success Gala Punjabi Edition, 50 % off additional tickets / Table
- * Name Recognition in the Online Coffee Table Book
- * On Screen Logo Display during Punjabi Food Fest in GTA Or B.C. (8 per page)
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